

# DMA

**DONNA MICHELLE ANDERSON**

**CEO · Motivational Speaker · Consultant**

**A PREMIER SPEAKER IN EDUCATION  
AND THE NEW MEDIA MOVEMENT**



## TESTIMONIALS

*You are such an inspiration! I need to have a follow-up meeting with you and get a few of our smarter young people involved.*

*I was so excited about your webinar last night I could hardly get to sleep. DMA is dynamite-hot!*

*Just wanted to let you know that you were the highest rated speaker at our Forum. Talking to people after the event, you gave them so much information to think about that they were kind of in shock or a stupor!!*

*Your presentation was exceptional.*

*I left your session feeling excited and a little overwhelmed about how I can use new media to take our projects to the next level.*

**YOU ARE WONDER WOMAN!!**

(Sources available upon request)

A riveting and rising leader in Web 2.0 and 3.0-based solutions, education & new media speaker DMA draws on her passion, professional expertise and extraordinary personal history to send her audiences leaping across the digital divide.

The creator of industry-shifting software in both the educational and entertainment fields, DMA brings vision and precision to her “Made Simple” series of speeches, webinars, workshops and books. Her step-by-step guidance through navigating the college process makes the intimidating newly accessible...and the fear-inducing finally feasible.

DMA shares her experiences as an international model and singer, television production company head and, now, technology CEO to consistently astound, entertain and dramatically shift those in attendance. She is, simply, one of the most spirited, invested, empowering speakers touring the country today.

DMA believes that Internet and mobile strategies pave the most powerful road to educational and institutional change, and when she leaves a room, audience members of all ages are speeding down the high-tech highway alongside her.

## A Partial List of DMA's Top-Rated Engagements

- The Entrepreneurship Institute
- Columbia College Hollywood
- NAMTC Leadership Summit
- Greater L.A. Area Mensa
- Virginia College Access Network
- Urban Business Summit
- Writers Guild of America
- Producers Guild of America
- Hampshire Educational Collaborative



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**If you don't like change, you're going to like irrelevance even less.**

*-Gen. Eric Shinseki, U.S. Army*

